

Dan Cutler

Graphic Designer & Photographer



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dan-cutler.com

Why You Should Hire Me:

I am an enthusiastic graphic designer with 3 years of professional experience. My strengths are in advertising, branding, publication, architecture, and photography. I am passionate about the communication of ideas and how good design can bring the world forward into a more functional and visually appealing way. I collaborate my designs with clients and coworkers to bring forth creative problem-solving techniques to any task at hand. I utilize my time-management and organizational skills to make sure that the work I create is delivered to the strict deadlines that are given to me, without losing attention to detail and proficiency within each piece. I am committed to creating my work to the highest possible quality.

Professional Experience:

Imager

Wayfair | November 2015 - May 2016 | Boston, MA

- Dealt with data interpretation and organization for Wayfair's White Label project
- Designed and maintained a complex and detail Industry Appendix and change-log for Wayfair's White Label project
- Edited photos to Wayfair's standards and made sure all inbound edited photos from our Offshore editing studio are up to par for what should be on the website
- Multi-tasked daily goals, on-going projects, and on-the-fly priority projects that have strict deadlines

Freelance Graphic Designer

Harpoon Brewery | November 2015 | Boston, MA

- Helped develop packaging designs for products that came out winter 2015 and spring 2016
- Handled multiple projects with fast turnaround time
- Developed signage of Harpoon products for placement in liquor stores

Freelance Graphic Designer

Jones Lang LaSalle | August - September 2015 | Boston, MA

- Designed and helped code micro-sites for buildings to be sold/rented out
- Developed brochures and pamphlets for larger properties and developments
- Did photography for several different properties to be used in various media pieces
- Developed invitations for a company wide event
- Created stacking charts, showing details of each floor of properties for sale

Freelance Graphic Designer

Hearts on Fire | August 2015 | Boston, MA

- Worked with the marketing and graphic design teams
- Helped develop the "Ignite Something" campaign across multiple platforms - print, digital, environmental, and social media
- Churned out dozens of designs for various storefront locations, as well as magazines, bus decals, billboards, and website advertisements

Junior Graphic Designer

Unidine Corporation | April - August 2015 | Boston, MA

- Sole graphic designer at Unidine Headquarters
- Developed menus, brand promotional pieces, website pages, and corporate brochures for company shareholder meetings
- Worked with clients and coworkers to create specialized designs for each location

Junior Graphic Designer

Elkus Manfredi Architects | October 2014 - February 2015 | Boston, MA

- Helped design and physically construct the Olympic bid books for Boston's 2024 Olympic proposal
- Edited hundreds of photos from photoshoots of properties that Elkus Manfredi created
- Volunteered as a model for four photoshoots and helped construct scenes for these photos
- Spent over 300 hours creating a detailed map of the Greater Boston Area to be used in every future property advertising piece in Adobe Illustrator

Skills

Adobe Creative Suites

Photography

Wordpress

Microsoft Office

HTML/CSS

Achievements

Top 10 in competition to design a tee shirt and poster for 2012 AIDS Walk New York.

Top 5 in competition to brand New England First Robotics Competition held at Boston University's Agganis Arena in 2014 competition.

Educational Background

Suffolk University

BFA Graphic Design

2010 - 2014

Regent's University

Study Abroad - London, UK

Fall 2012

Rhode Island

School of Design

Continuing Education -

Game Design & Animation

2008 - 2010

References

Available upon request.